



**Solution**  
SERVICES



**Racethe8**

**SPONSORSHIP OPPORTUNITIES  
WAGONS + BULLS**

**JULY 26, 27 & 28**

 @RycroftRacethe8  
[rycroftag.com](http://rycroftag.com)

"Roots in  
agriculture,  
heart in  
*community.*"



To our valued sponsors and community;

On behalf of the Rycroft Agricultural Society, we would like to thank you for your continued support in this event. Together we are able to focus on growing the sense of community this event has brought to our area. We are so proud of how far we have come with YOUR help and support.

We would like to invite you once again to be a part of that growth and sponsor the event in the area of your choosing. Your commitment goes beyond advertising, it brings a real sense of community and togetherness, supporting a strong, lasting future for the area. Sponsorship will be on a first come, first serve basis.

Each and every year we strive to make this event better than the last. We are so grateful for the opportunity to continue cultivating positive change.

We look forward to *growing with you.*

*Rycroft Agricultural Society*

## OUR **MISSION:** WHO WE ARE

We are a local non-profit organization seeking to enhance life in the Rycroft area by nurturing *growth* and participation in *community* events. These events allow everyone, young and old to experience life in full color.

## OUR **VISION:** WHAT WE DO

We strive and work hard each year to be a vibrant organization with *fresh ideas and energy* that serves the needs of the people in our area. We are a group of innovators and builders, our goal is to cultivate meaningful change, and lasting growth.

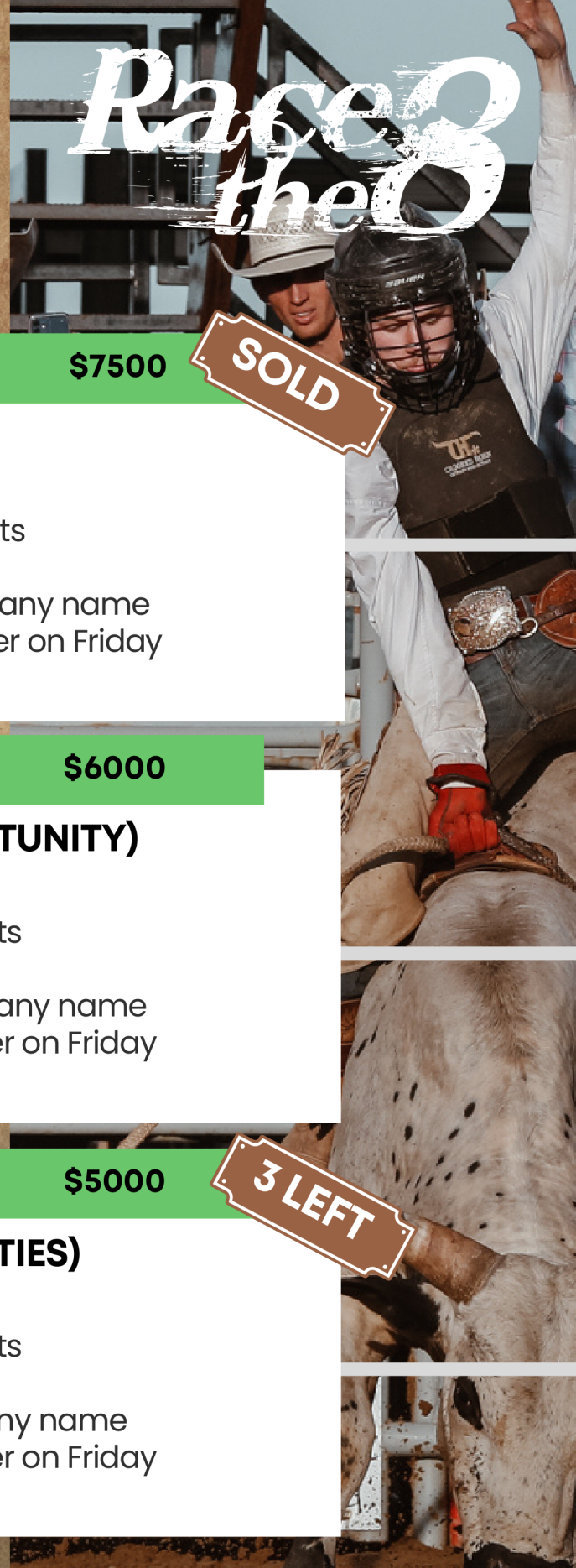
## OUR **VALUES:** HOW WE DO IT

**ACCOUNTABILITY** – We are *responsible* for our actions. We understand that the decisions made today, affect tomorrow.

**INNOVATION** – We seek *new ideas and are willing to grow*. We are committed to innovating to keep our event thriving.

**INTEGRITY** – We are *ethical in our actions and respect each other*. Treating one another with kindness and integrity is the foundation of community for us.

# Sponsorship Opportunities



\$7500

SOLD

## HELLS GATE (1 OPPORTUNITY)

- Banner location on the main bull gate
- Announcer recognition during all events
- Radio advertising
- Social media promotion of your company name
- 6 VIP weekend passes + Sponsor dinner on Friday

\$6000

## BEER GARDEN'S + DANCE (1 OPPORTUNITY)

- Title sponsorship recognition
- Announcer recognition during all events
- Radio Advertising
- Social media promotion of your company name
- 4 VIP weekend passes + sponsor dinner on Friday

\$5000

3 LEFT

## COWGIRLS DREAM (4 OPPORTUNITIES)

- \*Prime infield banner placement
- Announcer recognition during all events
- Radio advertising
- Social media promotio of your company name
- 4 VIP weekend passes + sponsor dinner on Friday

**ADDITIONAL  
VIP DAY PASSES  
AVAILABLE FOR \$85**

### ALL SPONSORSHIP PACKAGES INCLUDE:

- Recognition in local newspaper
- Direct link to your company on [rycroftag.com](http://rycroftag.com)
- Company banner included with all opportunities

## CHUTE SHAKER

**(6 OPPORTUNITIES)** \*Right of First Refusal to Last Year Sponsors

\$3000

SOLD OUT

- Banner location on 1 of 6 of the chutes
- Naming rights of chute during Bulls & Broncs -advertised for the entire weekend
- Social media promotion of your company name
- 2 VIP weekend passes + sponsor dinner on Friday

## BULL RIDING (2 OPPORTUNITIES)

\$3000

- Prime infield banner placement
- Announcer recognition during event
- Social media promotion of your company name
- 2 VIP weekend passes + sponsor dinner on Friday

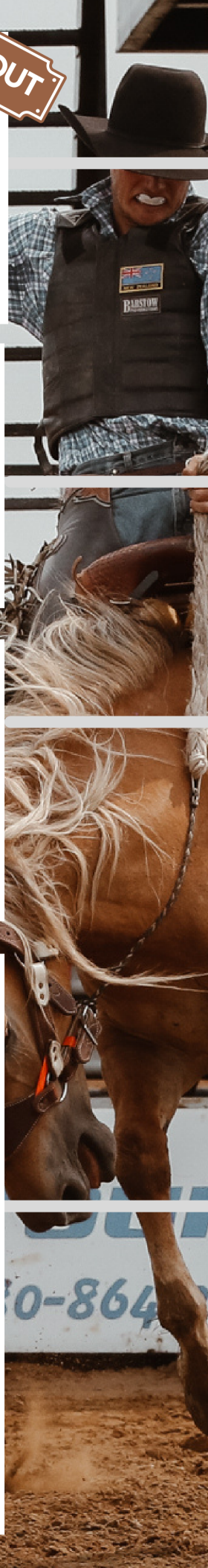
## BRONC RIDING (1 OPPORTUNITY)

\$2000

- Prime infield banner placement
- Announcer recognition during event
- Social media promotion of your company name
- 2 VIP weekend passes + sponsor dinner on Friday

## TITLE SPONSORSHIP OPPORTUNITIES

- Kids are free! \$2500 **(SOLD)**
- VIP Supper \$2000 **(SOLD)**
- Wild mini buckers **\$1500**
- Volunteer supper sponsor **\$1500**
- \$5 off for Seniors **\$1500**
- Mexican Poker **\$1500**
- Big balls with bull's **\$1500**
- All Pro Wagon Heat Winners Friday **\$1200**
- All Pro Wagon Heat Winners Saturday **\$1200**
- All Pro Wagon Heat Winners Sunday **\$1200**
- Wagon Wheeler **\$1000**
- Kids Corral **\$1000** (1 sold, 5 opportunities left)
- Barrel Racing **\$1000**
- Mutton Bustin' **\$500 (SOLD)**
- Calf Scramble **\$500**





# SPONSORSHIP COMMITMENT FORM

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Company Facebook and Instagram: \_\_\_\_\_

*For limited sponsorship opportunities, please list your top three choices.  
\*Form MUST be emailed for sponsorship to be considered.\**

Sponsorship Level: \_\_\_\_\_

Sponsorship Amount: \_\_\_\_\_

*Sponsorship levels are on a first come, first served basis.  
To submit: [events@rycroftag.com](mailto:events@rycroftag.com)*

— thank you for supporting our community —